



Integrated Architectural Design Profile

SoftGrid Introduction



SoftGrid is a German-led architecture, urban design and sustainability consulting firm in Shanghai. Since 2008, we provide Integrated Design services for office, industrial, hospitality and education projects from start to finish.

We have built our reputation on applying a holistic, big picture perspective:

Looking at the complete building life cycle, we design "future-proof" buildings, that meet China / EU climate targets while creating immediate added value for users, FM and owners.

Each of our projects generates a unique identity and follows highly individual KPIs:

Every design creates client-specific performance synergies between functionality, comfort, energy and operation – verified via "digital twin" variant comparisons. A comprehensive reporting facilitates efficient decision-making processes and ESG compliance. Our CO₂-neutral Roadmaps offer strategies for step-by-step implementation.

Pairing a European design methodology and highly flexible network approach with 15 years of local experience in China, SoftGrid is a trusted consultant for international companies like BASF, Disney, Festo, Marriott and VW, as well as Chinese businesses and municipalities.

SoftGrid's success stories include various "Asia and China First" applications of European DGNB and PHI Passive House sustainability certification systems.



Our Mission



SoftGrid in a Nutshell...





Integrated Architectural Design for future proof buildings

MEETING 2050 / 2060 CLIMATE TARGETS
WHILE CREATING IMMEDIATE ADDED VALUE FOR
OFFICES, HOSPITALITY, CULTURE, HIGH-TECH PARKS AND
ENTIRE CITY DISTRICTS

Benefits

- FUTURE FLEXIBILITY
- ESG REPORTING SUPPORT
- CLDESIGN
- ✓ USER COMFORT
- LOW-COST OPERATION
- RENEWABLE ENERGY
- INCREASED INDEPENDENCE
- CO2-NEUTRAL ROADMAP
- □ INTERNAL / EXTERNAL SHOWCASE
- QUALITY WORKING ENVIRONMENT
- CLEAR METRICS FOR REPORTING



Who is Integrated Design for?

Our Integrated Architectural Design approach integrates, connects and optimizes all aesthetic, technical, functional and economic parameters in design...

... creating synergistic benefits before the first line on paper!

"Integrated Design Tree"



Companies

Looking to future-proof new, existing buildings or portfolios as part of ESG performance

ENERGY - FLEXIBILITY - CO2 ROADMAP

Departments

Looking to improve their work environment

SIGN - COMFORT - COST - ENERGY
EXIBILITY - FUNCTIONALITY

Regional Managements

Looking to create a **Showcase** for marketing and political communication

CERTIFICATION - CO2 ROADMAP

Building Owners

Looking to optimize and certify sustainability

DESIGN - CERTIFICATION - DGNB - PHI LEED - GBL

Anyone

Looking to design new or existing buildings to individual KPIs

DESIGN - COMFORT - ENERGY - FLEXIBILITY
COST - FUNCTIONALITY - CO2 ROADMAP



How does Integrated Design support ESG?

With the ESG rating system paradigm shift...

... Sustainability ceases to be a nice-to-have and becomes a core factor for future success



SoftGrid's services link in with ESG Reporting, including

- Sustainable Project Development
- Sustainable Design and Performance Data
- PHI, DGNB, LEED and GBL Certifications
- Energy Balance to International Standard
- Eco-Balance to international Standard
- ESG-compatible Assessment and DGNB Certification for New / Existing Buildings in Operation
- ESG-compatible Building Portfolio Assessment and Optimization





SoftGrid USPs



SoftGrid in numbers...

15 Years

... of sustainable design experience in China

SoftGrid focuses on architectural integrated design for:

- Project
 Development
- New Buildings
- Retro-Fitting
- Sites
- Portfolios

>50 Projects

... in Sustainable Design in China

100% Sustainable

SoftGrid optimize: EVERY project holistically:

- Office / Industry
- Hospitality
- Education
- High-End Residenti

10 Experts

... leading Integrated Design

10-50 Engineers

At network partners coordinated by SoftGrid for:

- Flexible Setup
- Efficient Support
- High-quality Design
- High-quality Construction
- Sustainability
 Certification

2 Offices

... for efficient support of projects between China and EU

SoftGrid's holistic bridge for:

- Project Setup
- Project Targets
- Design
- Reporting



An integrated processes combines all relevant project parameters from the start to identify and use synergies to the fullest potential:

- Start with Smart and Passive Design Strategies at Project Development / Concept Planning Stage
- · Identify most cost-efficient solutions
- Use synergies to reduce energy consumption and CO₂ emissions as "side effects" to smart design, comfort, functionality and energy / operation cost reduction
- Generate flexible, adaptable, future-proof building



SoftGrid "Firsts" in Sustainable Design



First full-scale Office Retro-Fit in China designed to EnerPHit Standard

Festo, Shanghai, 2022 in planning



... proving our experience and expertise to "get projects off the ground" in China



2022

Asia First

2019

China First

2018

First ever high-rise Passive House PHI-Passive House certified in Asia

PASSIV HAUS INSTITUT

Tianjin Eco-City, 2019





One of the first Offices in China as DGNB-certified Pilot Project

Ardex Headquarter, Pinghu





China First

First ever R&D Building DGNB-certified in China

BASF R&D Center II, Shanghai





2016

China First First integrated deep retro-fit and EPC Project in China

DRC Living Lab, Shanghai



2015

Sustainability Consulting

We understand sustainability as a synergetic, project-tailored design optimization over its entire life-cycle. This includes a holistic view of:

- Economical (Investment, Operation, Subsidies)
- Ecological (Energy Balance, CO₂ Balance)
- Health (Harmful Substances, Indoor Air Quality)
- Comfort (Thermal, Visual, Acoustic, User Control)
- Social (Flexibility of Work Environment)
- Functional (Sufficiency, Future Adaptability)
- Technical (Building Envelope, MEP Systems)



Sustainability as Toolbox

... creating a KPI-specific Synergistic Fingerprint using standards as a flexible design toolbox

















BASF R&D Center II





2017

Eco-Villa design (Guilin)



2018

Headquarter (Pinghu)



PHI Certificate



2019

Disney DRC Living Lab Retro-Fit (Shanghai)

(Shanghai)

Headquarter

(Shanghai)



2019

VW MEP Plant Feasibility Study (Shanghai)



PASSIV

HAUS

INSTITUT

2022

Headquarter (Shanghai)

Passive Design as scalable Sustainability

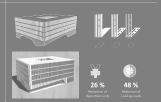


We use low-to-no-cost Passive Design optimization in each and every project ...

... simply creating better projects, independent of their level and location.



2016 Gold Trading Sq. (Shenzhen)



Design + Performance

- Optimized Daylight Facade
- Efficient Shading by Façade Design
- 26% Energy / Cost Reduction
- Reduced Investment in MEP System
- Perfect 24/7-365 Comfort



2018 Marriott Hotel (Beihai)



Design + Performance

- Façade Design for Image, Views, Balconies and efficient Shading
- Envelope Design to reduce Energy Demand and Operating Costs
- Last Resort to start design, first to receive planning permission



2020 GuangXi Inst. of Technology



Design + Performance

- Envelope Design to reduce Energy Demand and maximize Comfort
- Optimization of Circulation results in better Functionality and Energy Demand
- Nearly 50% Energy Savings by Smart Design of Facade and Zoning



2021 Hi-Tech Park (Guigang)



Design + Performance

- Design Typologies create Co-Creation
 Environment based on "On Demand" Use
 of shared Facilities
- Extensive Use of PV on Workshop Roofs covering up to 40% of Demand.
- P2P (Peer-to-Peer) "Energy Community"

Flexible Paths to formal Certifications

New Project: New Construction / Retro-Fit / Existing Building in Use



PHI Passive House

Energy Benefits





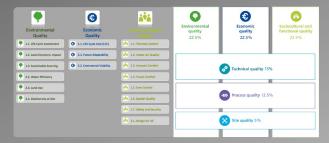








DGNB New Construction / Retro-Fits



DGNB Buildings in Use

1-B Climate Action, Energy	○ 1-8 Operating Costs	å [†] å 1-8 Indoor Comfort
2-B Water	⊙ 2-8 Long Term Value	å [†] å 2-8 User Satisfaction
3-8 Materials / Recycling	G 3-8 Procurement	å [‡] å 38 Mobility





DGNB CO₂-Neutral



ESG Verification for EU Taxonomy





SoftGrid Endorsement by DGNB





DGNB

German Sustainable **Building Council**



JOHN LIMON HUDONG VISION ALL FUTTH SAMPLING CAPTURY SollGrid (Skangkai) Co., Eld 派燕亚奴役计告命(上海)有限公司 Unit 401, Building 1, 200 Teileng Road, Shunghui 200025,

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As one of the most important DGNB's collaborated companies in China, over more than less years, SollGrid has achieved a series of successful DGNB projects for RBD, office, interior and industrial buildings in Chies. As SoftGriffs director and DGNB Auditor. Mr. Rolf Departure in one of most senior and professional local based creatilisate in Chine, busine a lot of grand and artid experiences explain the DCMR explain in the local credext Mr. Rolf Demonter has sitto expensedad the DCMB at (CHENGDU 2021 International Confenence on Sunta

in the feture development of Chinese market, the DCHR is willing to maintain long-term and good corporation with SoftGrid and fully support such offer. We are looking forward to making many more successful projects in China and a bayo the analogouble fature legalliar with SoliG still



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BZ 203 98 97 IEAN DE27 4346 0967 7031 8796 90 IHB 7 27325 Iohannes Keellig
Kenno N 318 196 00 US1488 (SCNSWOSS) Statevirk 1992 2505681

Testimonial Letter



DGNB Project Expertise

"As one of the most important DGNB's collaborated companies projects for R&D, office, interior and industrial buildings in China."

DGNB Auditing Expertise

senior and professional local based consultants in China,

Future Cooperation

SoftGrid Partner of ESG Alliance





AHK
German Chamber of
Commerce in China



ESG Service Provider



ESG Founding Alliance Partner
Since beginning of 2023, SoftGrid is a firstminute partner in the newly founded ESG
Alliance by German Chamber of Commerce

Technical Project Management

In the ever-changing Chinese market environment, any truly successful project is based on the immaculate management of required processes. We have developed successfully tested strategies to:

- Ensure a robust Project Setup
- Provide a Single-Point-of-Contact
- Pro-active Integration of (local) Third Parties
- Lead and implement "Big-Picture" Visions
- Ensure Qualities are met across GC(s)
- Ensure comprehensive Reporting



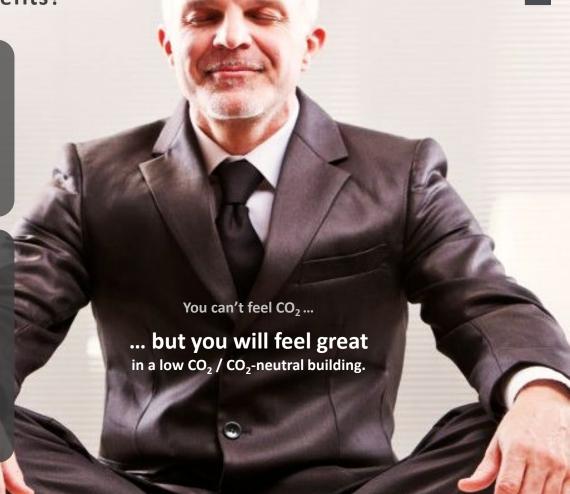
What are Integrated Design Benefits?

Each building component acts as a part within a parametric system: windows, air-cons, exterior walls, floors, lights, even furniture and facade design elements.

In a smart design, they all play together in synergistic relations, creating a perfect daily work environment, an easy to operate location and a future-proof asset to manage.

Typical Examples of Synergistic Benefits:

- Shading / Light reducing Energy Demand and raising Work
 Space Comfort
- Green Roofs social spaces improving also PV Efficiency
- Envelope Quality creating a comfortable, low-noise interior ambient
- Envelope / HVAC optimization letting ventilation systems run low, quiet, draft-free and respond fast
- Ventilation system, envelope and low VOC surfaces creating a constantly healthy, fresh air environment
- Envelope Quality reduces need for replacements and maintenance
- All of above works towards a minimized Operating and Life-Cycle Cost





approx.



Our Services



SoftGrid Scope of Services



SoftGrid's Services

SoftGrid's **Scope of Integrated Design Services** are committed to realizing short / medium and long term benefits. SoftGrid's services cover:

- Integrated Project Development (Building, Sites and Portfolios)
- Integrated Architectural Design (all Design Phases)
- Sustainability Consulting and Certification (incl. DGNB, PHI Passive House, LEED, GBL)
- General Planning and Turnkey Solutions (in flexible models with Network Partners)

Project Development

- Option Analysis
- Variant Assessments
- Parametric Potential Analysis
- Requirements Planning
- Implementation Roadmap
- Comprehensive Reporting
- Synergistic Solutions

Sustainability Consulting

- Comfort and Performance Optimization
- CO₂-neutral Roadmaps
- LCA / LCC
- Financial Subsidies
- Sustainability / ESG Verification
- Economic, Environmental, Socio-functional Benefits



Architecture / Master Planning

- Integrated Design
- Variant Comparisons
- Construction Quality Control
- BIM / Digital Twin
- Samples / Mock-Up Rooms
- Replication Guidelines
- Realized Success Stories



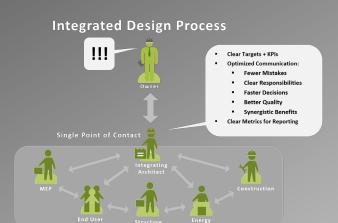
SoftGrid Consulting Models



Our consulting models are structured to provide maximum flexibility for our clients in how to set up projects, timelines and targets.

... offering a risk free Step-by-Step Approach

 Flexibility for our client in (re-)aligning project targets and processes according to changing circumstances during the course of the project (especially important in China)



Ongoing Projects New / Retro-Fit Projects FEWER OPTIMIZATION POTENTIAL MAXIMUM OPTIMIZATION POTENTIAL progressed to SD/DD, contracts in place actual project start at concept stage Step 1: Pre-Assessment setforid 索杰 softgrid 索杰 Variant Analysis Synergies Investment Model 1b: Benefits Sustainability Integrated Concept ... if feasible ... if feasible Step 2: Design, Construction, Verification soffgrid 索杰 softgrid 索杰 softgrid 索杰 Optimization Implementation Model 2c: Model 2a: Certification General (if applicable) **Planning**

SoftGrid's Clients

SoftGrid is a **trusted consultant** who's list of clients includes global and European "Mittelstand" companies as well as mainland China developers and communities...

... combining international and local expertise seamlessly



HOLISTIC BRIDGE FOR GLOBAL PROJECTS



Strategic Partnership Luwoge Consult (2013-2018)

SoftGrid acted as official Chinese Representative of BASF Subsidiary Luwoge Consult GmbH in Ludwigshafen.























































Strategic Alliance – Scope and Benefits











Subsidy Package

- Subsidy Policy Evaluation
- Target Definition
- Performance
- Calculation Evaluation

Certification Package

- Pre-evaluation
- Relevant Calculation
- Relevant Simulation
- Quality Control
- Documentation
- Formal Submission

ESG Package

- CO₂ calculation
- CO₂ optimization
- LCC/LCA
- ECO-Balance repor
- ESG Verification EU

Integrated Design Package

- Target Definition
- KPI Definition
- Assessment of Rent / Retro-Fit and New-huilt Options
- Schematic Design / DD / CD Design
- Design Variant Comparisons and Evaluation
- Key Components & Specifications
- Comprehensive Reporting and Support in internal / external technical and strategic management communication

Integrated Construction Package

- Construction
- Quality Control
- Detail Construction Review Protocols
- Performance Review.
- Updated Calculations
- Mock up room
- Comprehensive Documentation
- Comprehensive As-Built Record
- Monitoring

Significant Reduction of Energy Demand + Operating Cost Healthy, Functional and Comfortable Work Environment Highly visible Low-CO2 / CO2-neutral ESG Showcase and Bargaining Chip

"Future-Proof" Building Life Cycle in Performance, Durability and Adaptability

Our Design Process



How does Integrated Design work?



Requirements Planning
Individual KPIs



Site Selection

Quantified Metrics Quality Assurance



LCA / LCC







INDIVIDUAL TARGETS

Using PARAMETRIC DESIGN to generate realistic, tailor-made performance targets as project KPIs



IMMEDIATE ADDED VALUE

Using VARIANT EVALUATION to identify the most economical and purposedriven implementation



CLIMATE / CO₂ ROADMAF

Resulting medium / long term PERFORMANCE provides for powerful political communication



Optimization Potential: Project Development + Requirements Planning



Project Development + Requirements Planning

Assessment of available principal options, such as:

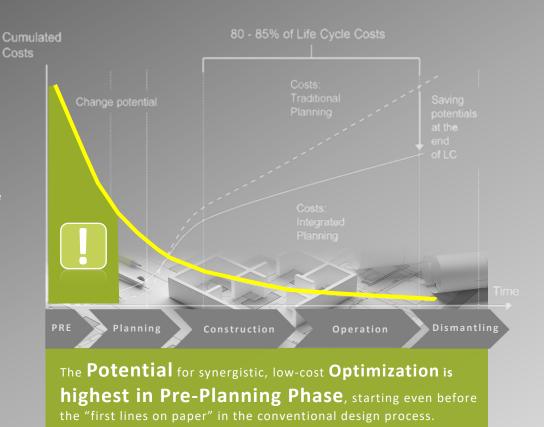
- Ownership or Rent
- Different Sites, Sizes and Urban Context
- New-Built or Retro-Fitting of Existing Structure

... creating a "big picture" view on a potential performance roadmap: today, tomorrow and the day after tomorrow.

Looking at KPIs in an Integrated Variant Comparison of principal options:

- Functionality and Building Operation
- Sizing, Sufficiency and Future Flexibility
- Energy and CO₂ Balance, Decarbonization Path
- Operation Costs and LCC (Life Cycle Costing), Subsidies
- Implementation Roadmap and Critical Dead-Ends
- Potential Certification for Political Communication

... creating a quantifiable base for internal / external reporting and decision-making.





Start-to-Finish Process

Replication

6



4

Reporting

- All quantifiable Data
- All qualifiable Aspects
- Confident Decision-Making
- Base for Turnkey Bidding



Integrated Design

- Holistic Design Variant Comparison
- Performance Evaluation in regard to KPIs
- Actionable Design Package (permitting, certification, sustainability, performance)
- Implementation Roadmap
- Hand-Over to downstream process for Turnkey Bids



Project Kick-Off

- Target Workshop with all Stakeholders
- Integrated Sustainability 101 for FM and management
- Definition of projectspecific KPIs
- Comprehensive Requirements Planning
- Integrated Project Development

Documentation + Certification

- Formal Sustainability Certification
- CO2 Roadmap
- Comprehensive Project Documentation, As-Built Sets, Manuals

Construction Quality Control

- Technical PM
- Pro-active, solution-driven support
- Verification and Sign-Off procedures
- Support for On-Site Testing (BDT, TVOC, etc.)
- Ongoing Reporting and KPI tracking







Project Kick-Off

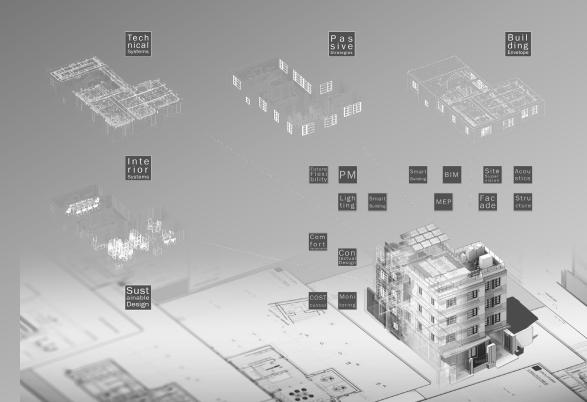
We have built our reputation on applying a holistic, big picture perspective from the very first Design Idea being able to quantify performance from the first line on paper.

The "digital twin" is an exact, parametric digital version of the physical building to be designed or retro-fitted.

KPI Tracking

This is the basis to efficiently and reliably include and track:

- Defined Project Targets
 (Image, Economic, Social, Functional, Environm. etc.)
- Performance Targets
 (Comfort, Functionality, Operation, Flexibility etc.)
- Sustainability Targets
 (Energy, CO₂, Future Adaptability, Health, etc.)







Integrated Design

Having the aesthetic and functional design (soft parameters) linked with hard performance parameters allows for a truly synergistic optimization process:

Parametric Design Variants evaluate and identify synergies between aesthetics, functional quality, comfort, energy demand, technical investment and operation costs as well as CO₂ Footprint in "real time" throughout the creative process.

Facilitating Confident Decision-Making

In each design phase we develop planning variants with:

- Clear verification of KPIs
- Quantifiable Performance Matrix
- Comprehensive Assessment and Comparison
- Comprehensive Reporting at every Milestone















Passive Design Strategies

Simply based on a smart architectural design of volume, orientation, geometry, shading and other aspects according to specific climate and context, dramatic comfort benefits and energy / CO₂ reduction can be achieved.

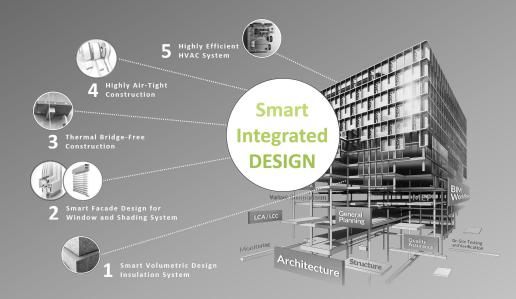
We always start with Passive Strategies, because...

... Passive Design focuses on implementing no- and low-cost optimization strategies first.

Typical Benefits

Depending on climate region and local context, realistic benefits from low-cost strategies in past projects include:

- Individual Design and Architectural Identity
- 10-40% HVAC Energy Demand Savings
- 10-40% Reduction in Operating Costs
- Much higher User Comfort (Temperature and Humidity)





Increased Autarchy



Operatio n Cost



LCC (Life-Cycle Cost)



Subsidies



No Stranding Assets



Insulatio



Windows + Shading



HVAC



Air-Tightness



Thermal Bridges



Life-Cycle Considerations

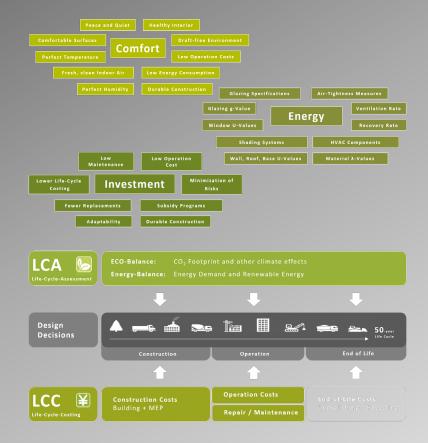
Comfort, Functional Quality, Energy Consumption and Investment are directly related.

A building optimized for those parameters over its entire life-cycle will meet climate targets "on the side" while creating a concrete added value for users and owners.

... integration of Life Cycle considerations create truly future-proof buildings.

Typical Life-Cycle Components:

- Principal Design, Construction and Operation Targets
- LCA (Life-Cycle Assessment) as the Building's CO₂ / Eco-Balance
- LCC (Life-Cycle Costing) as economic Performance Indicator from upfront investment to end of life







Reporting

Each of our projects generates a unique identity and follows highly individual KPIs. Final design as well as variants consist of a complete set of quantifiable performance data and qualifiable aspects...

... not only creating better buildings but facilitating a clear and comprehensive reporting for easy decision-making.

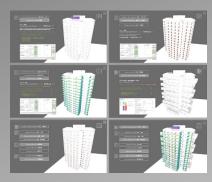
Requirements Planning to As-Built Document

We start a Requirements Planning from the project start, which updates into a Design Book and eventually an As-Built Project Documentation, containing:

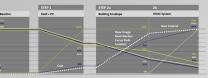
- Current State
- Action Items / To-Dos / Critical Path Items
- Roles and Responsibilities
- Full Set of Targets and Requirements
- Full Variant Comparison Matrix
- All Calculations, Simulations and Verification







sic Description	Baseline (As-Is)	VARIATION 1- Minimal Impact	VARIATION 2 - Medium Impact	VARIATION 3 Maximum Impact	
Juriant Name / Primary Target	Besoine (As-is Situation)	VI - Envelope Retro-Fit Only	V2 - New Façade and Functionality	VS Fully integrated Low CO ₃	
MénYos					
Top Measures 1 Fujade 2 Insulation System / Envilope 3 Worders 4 MORE 5 FV 6 Functional Spaces		1 - 2 New Insulation System Wall / Roof 3 New Windows 4 - 5 - 6 -	New Façado Design New Pristanderd Windows Sew Pristanderd Windows S New Roof Garden New Roof Garden New Roof-bregarded Foods Polis	New Fuside Design New Fusides System Wall / Nool New Household Mindows New Household Mindows New Household Mindows New Yorkshim (Nool) New Book Condon New Fuside-integrated Focus Pods	
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Construction Quality Control

We meticulously supervise the entire Design and Construction.

A process of in-depth mock-ups, sign-offs and on-site testing have proven highly efficient in past projects and are permanently developed further...

... making sure KPIs are implemented, and building performs as designed.

Construction Quality Control

Sample room 1:1 scale mock-up and verification platforms for:

- Construction Detailing
- Material Transitions + Air-Tightness
- Building Envelope Performance

Sensitive building components sign-off procedure:

- TVOC Content, Harmful Substances
- EPDs and equivalent Documentation
- On-Site Testing (e.g. Blower Door, TVOC, Thermal Imaging etc.)

Design Book

PHI / DGNB

- Climate DataAdvise on Design
- System Component Examples
- PHPP Review
- Pre-Certificate

5.6

- Suggestions to
- Alternative
 Materials /
 Components
- Non-PHI topics, e. durability

DESIGN BOOK - D

SoftGrid

Review and Performance in PHPFPM and Coordination

Project Owner

- Decisions on Design Variant
- Decisions on Design Variants

LDI

- Drawings
- Specificat
- Components
- Additional Level

c c

- Drawings
 Construction
- Progress Photo
- Additional Level
 of Detail









Documentation + Certification

Documentation and formal Sustainability Certification are the results of a step-by-step roadmap beyond the building opening. We create monitoring and optimization strategies for **operation over the building's entire life cycle...**

...defining which goals will be met today, tomorrow and the day after tomorrow

Roadmap Characteristics

DGNB / PHI and GBL Sustainability Standard Tools are used to generate highly individual Project Roadmaps, including:

- Architectural Design and Aesthetics
- User Comfort and Control
- Life-Cycle Cost
- Energy Demand and Eco-Balance
- Functional Quality
- Flexibility and Future Adaptability
- Building Envelope Parameters
- Technical System Components



PHI Passive House Standard

- Real-Life Design Optimization
- Energy Balance Calculation
- Thermal Comfort and Energy Efficiency



Easy DGNB Certification when based on PHI Passive House Strategies for envelope + technical systems (40-70% Fulfillment)



DGNB Standard

- Life Cycle Assessment (LCA) for CO2 Balance
- Life-Cycle Costing (LCC)
- Holistic integration of Social, Technical, Functional aspects



Double Certificate DGNB / GBL (60-70% Overlap)



GBL System

Verification for Subsidies and Funding (where applicable)





6 Replication

Successful Showcases are not solitary, stand-alone projects. Solutions, processes, methodologies and even design strategies developed in each project are a best practice collection...

... providing a valuable assets for future replication

Guidelines

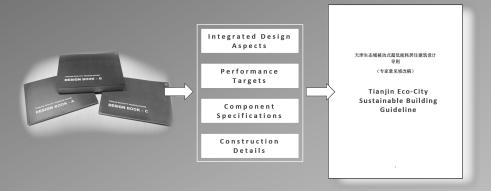
Guidelines are ideal for future Replication in similar projects, containing:

- General Integrated Design and Process Aspects
- Performance Targets and related Specifications
- Construction Details and Product Solutions

Show Room

Show Rooms are ideal for public outreach and a more handson experience, including:

- Introduction, Project Targets, Benefits
- Implemented Measurements and Processes
- Materials, Construction Details and Components





Digital Twin / BIM Benefits





Benefits in Construction

The Integrated Design workflow brings numerous benefits throughout design and construction:

- Higher aesthetic and functional Design Quality
- Lower Cost, Faster Construction
- Fewer Mistakes
- Better Construction Quality
- = Performance as intended

Benefits in Operation

Added value continues over entire building life-cycle:

- Lower Operation Costs
- Higher Comfort and Functionality
- Low / Neutral CO₂ Balance
- Adaptive Flexibility and Risk Management
- Higher Durability and longer Maintenance Cycles
- = Future-Proof Building





Our Projects



















































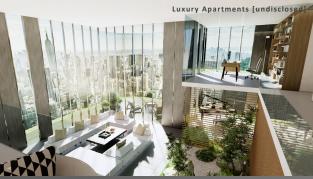




























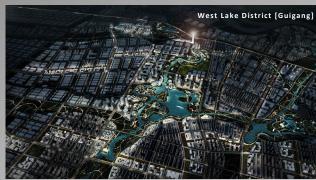




















索杰

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